

THE TREEHOUSE



Supporting people affected by Autism Spectrum Disorder (ASD)

Autism spectrum disorder (ASD) is a complex developmental disorder that affects the brain's growth and development. It is a lifelong condition with symptoms that appear in early childhood.

Although no two people with ASD are the same, there are a number of identifying symptoms of the condition:

- **Challenges with communication and interacting with others.** e.g. very literal, reduced eye contact, difficulties with verbal & non-verbal communication, limited interest in socialising
- **Repetitive behaviours** often described as 'stimming', e.g. lining up objects, waving objects in front of eyes, hand twisting, rocking, walking in circles, repetitive sounds
- **Obsessive interest in a particular subject** that can be highly specific e.g. suspension bridges, vacuum cleaners, English kings & queens
- **Sensory processing problems** - unusual reactions to what they see, hear, smell, touch or taste
- **Strong preference for routine** and marked difficulties with change (even minor change)
- **Difficulties making friends** and maintaining relationships

Autism is a condition with no known cause or cure. Those with autism are affected to varying degrees however for all people diagnosed, autism causes significant challenges in their daily lives.

*It is estimated that **at least 1 in every 100 children in Australia** is diagnosed with ASD..... and these numbers are increasing.*

Parenting a child with autism is a privilege but can also be a great challenge. ASD places substantial financial, emotional and social strain on families. The rates of children with autism in the Geelong region are higher than the national average and there is a rapidly growing need for autism support services. This is where **The Treehouse** Geelong steps in.



www.amaze.org.au
www.autismspectrum.org.au
www.a4.org.au/prevalence2015

Sponsorship Kit

2016/2017



THE TREEHOUSE GEELONG

AUTISM FAMILY SUPPORT GROUP



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<http://thetreehousegeelong.org.au>



<https://www.facebook.com/Treehouse.Geelong/>

THE TREEHOUSE



The Treehouse Geelong understand the extreme loneliness, frustration and isolation that families can experience when living with autism

Waiting for a formal assessment, looking for the right school and programs and joining the long waiting lists for therapy and support can be extremely overwhelming and confusing.

We help families with unbiased...

- Advice
- Encouragement
- Guidance
- Support



Lisa and Mark Hamling
The Treehouse Directors

The Treehouse Geelong is a non-profit group run by families living with autism for families living with autism. The Treehouse offers Support Groups, Social Groups, Family Fun Days and much more. Events and activities also include trampoline days, fundraising events, guest speakers and information sessions. The Treehouse provides support to over 1000 families in the Geelong region and also has over 3000 followers on Facebook. We are volunteers relying on donations, grants and funding to enable us to provide a service to all families.



Our Aim

Our key purpose is to provide opportunities for individuals and families to share experiences and offer friendship, guidance and support. Those in need of support are able to speak with other parents of children with autism and then know that they're talking to someone who understands them. We attempt to utilise the untapped resource of knowledge that can only be gained from others who have been where you're going.

Our Groups

We run a number of different social and support groups

- **Clubhouse Kids** - A social group for children with ASD attending mainstream Primary School.
- **Pink Musketeers** - A social group for girls with ASD attending mainstream Primary School.
- **Jelly Beans** - A social group for girls only. Grade 6-9 years with ASD attending mainstream schooling.
- **ASPYRE** - Social Group for Teens with ASD attending Mainstream Secondary School.
- **Young Adults** - Social group for 18-30 year olds with ASD.
- **Asperger over 30's** - Women only social/support group.
- **LEGO Group** - For special needs children. Event once a month.
- **Fathers Social Group** - Event once a month.



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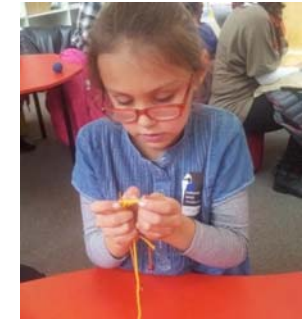


Make a difference...

Sponsoring the Treehouse provides you the opportunity to connect with the community, build brand awareness and show your company's support of an important cause. You can make a difference by partnering with an exciting organisation working to support a special group of families in Geelong.

Sponsorship offers your organisation the following benefits:

- Marketing opportunities and exposure during a rolling calendar of events
- The opportunity to showcase your organisation in a new and innovative way
- Improve your company's profile
- Improve brand perception
- Help your company reach a defined target audience



Sponsorship options

At the Treehouse, we rely on donations, grants, sponsorship and funding to enable us to provide a vital service to all families. The options below enable you to show your support and improve your company's profile and corporate social responsibility goals

Options	Structure	Investment
Gold	<ul style="list-style-type: none"> • Primary Treehouse Sponsor (only 1 available) • Naming rights on all major events • Signage and marketing opportunities at all major events • Primary sponsorship signage on all social group events, marketing materials, website and Facebook pages • Major logo on T-shirt 	<p>\$5,000 p.a.</p> <p>(plus ideally the provision of a room for Treehouse Group events)</p>
Silver	<ul style="list-style-type: none"> • Secondary Treehouse Sponsor • Naming rights on a Social Group (e.g. Pink Musketeers, Jellybeans, Young Adults, etc.) • Signage and marketing opportunities at all major events • Sponsorship signage on all social group events, marketing materials & website & Facebook pages • Minor logo on T-shirt 	<p>\$2,500 p.a.</p>
Bronze	<ul style="list-style-type: none"> • Specific event sponsorship and signage • Sponsorship signage on all marketing materials, website and Facebook pages • Minor logo on T-shirt 	<p>\$1,000 p.a.</p>
Ad-Hoc	<ul style="list-style-type: none"> • Specific sponsorship signage on marketing materials for key events 	<p>Donated goods and services</p>